

UKCA CODE OF CONDUCT



Coaches are role models and need to set positive examples by:

- Adhering to all UKCA Rules and Regulations
- Emphasising that good athletes strive for good mental and physical health
- Emphasising that winning is the result of teamwork
- Motivating Cheerleaders in developing self-confidence and self-esteem
- Never criticising Cheerleaders in front of spectators, but reserving constructive criticism for later, in private, or in the presence of squad members only if others might learn from hearing the criticism
- Not criticising opposing Coaches, Cheerleaders or supporters verbally or by gesture
- Not inciting un-sportsman like conduct
- Not swearing, using foul or abusive language at any time

Abstaining from:

- The possession or drinking of alcoholic beverages
- The possession or smoking of tobacco in the presence of spectators, officials, judges, their own or other squads or where not permitted by law
- The possession or taking of any controlled drug at any time

Accepting decisions of Officials and Judges in competitions as final and being responsible for the conduct and control of squad members, Helpers and Spectators

Cheerleaders should strive to promote good sportsmanship by:

- Being modest in victory and gracious in defeat
- Taking responsibility for providing positive leadership at all times
- Not criticising opposing Coaches, Cheerleaders or supporters verbally or by gesture
- Not inciting un-sportsman like conduct
- Not swearing, using foul or abusive language at any time

Abstaining from:

- The possession or drinking of alcoholic beverages
- The possession or smoking of tobacco in the presence of spectators, officials, judges, team mates or other squads while wearing team uniform or otherwise representing their squad or where not permitted by law
- The possession or taking of any controlled drug at any time

Always showing respect and being polite to Officials, Judges, opposing Coaches, Cheerleaders and Spectators